

LiveMoya is a data-driven **development and behaviour change consultancy**.

We create campaigns and run projects that **inspire individuals** to make healthy decisions to live their **best lives**.

As an **innovative and bespoke outfit**, we run a **tight ship**: budget goes towards delivering results and not overheads. Clients interface directly with the responsible persons instead of the silo-based internal design put forward by most businesses.

LiveMoya operates from **South Africa** with an established global associate network.



“We have a proven track record of delivering results in hard-to-access communities and overcoming social mobilization, distribution and marketing challenges.”

The foundation of our work:

Behaviour change is not a linear process. Rather, a multi-pronged effort is required that **appeals to the hearts and minds of the target audience**. Our approach is based several robust theories that when integrated, form the *LiveMoya Behaviour Change Framework* – our **time-tested approach** to delivering results.

“Community-based participatory approaches that are grounded in human rights are core to what we do...”



A seamless offering:

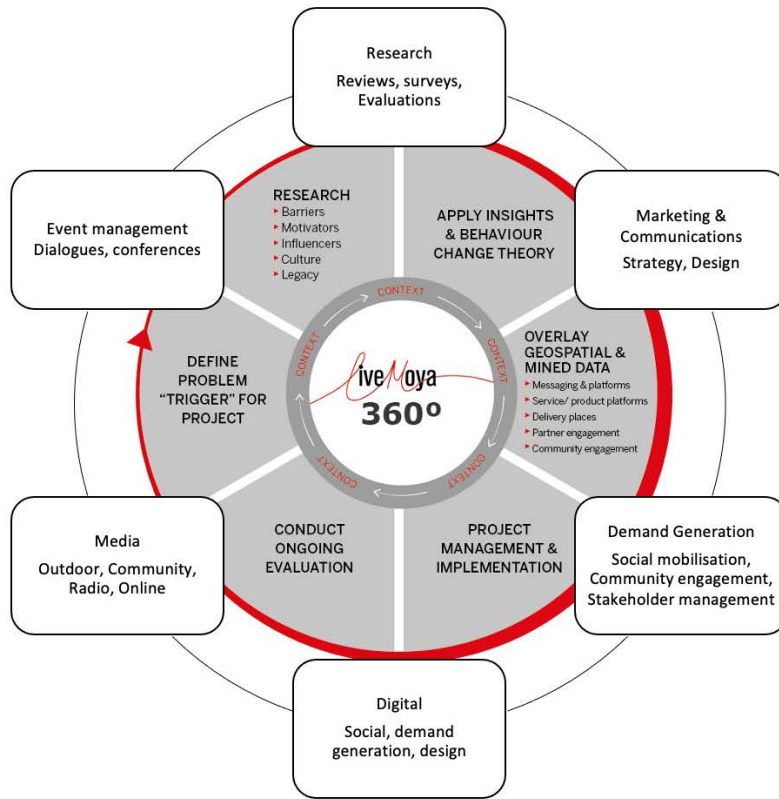
Dependent on the brief, we can handle **aspects within larger projects**, or provide **turnkey solutions as a project management lead**. We aim to deliver **leading edge solutions**, and regularly draw on our broad and global academic **network of subject-matter expert associates**. Our unique in-house blend of cumulative experience brings an offering of **seamless delivery from professional-to-community-to-individual** through:

- Deep community experience
- Sector- and community-specific knowledge
- Robust research capability, linked to a well-oiled admin and logistics capability
- Tried and tested project management delivery model
- Excellent M&E and reporting skills

LiveMoya

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Service offering:



Our execution capacity:

LiveMoya runs a **lean operation** with no extra overheads or expenses that get passed on to the client.

All projects are overseen or worked on personally by the Project Director. You will benefit from a **direct communication line** with the Director ensuring **immediate decision making and swift turnaround times**.

We deliver all projects on time, with full reporting and communications throughout the engagement.



Some clients:

Over the years we have worked with donor funded agencies, large corporations and NGOs.

For detail on projects delivered, kindly view our website.

